



Biography

Barb Yeakey

SEABURY OCI Advisors, LLC

Consultant

PROFILE Barb is a consultant in the Seabury OCI Selection practice with extensive expertise in full-spectrum Human Resource Consulting. Barb's collaborative approach focuses on understanding how the strategic, financial, and operational components of a business model impact talent acquisition and retention. Barb's experience in onboarding and training, HR compliance, recruitment metrics, employee relations, leadership development, benefit management/administration, employment branding, and outplacement programs has been instrumental in successfully mapping corporate objectives with human capital deliverables.

Barb's recent engagements include leading several executive search projects including the Chief Marketing Officer (CMO) role for a major US-based airline, and the Audit Chair for a Board of Directors in the transportation services industry. She has also designed process improvement initiatives around talent pipeline management and recruitment analysis for the airline/food service sector. Barb's clients also include companies in the hospitality, consumer product, and manufacturing sectors.

PREVIOUS EXPERIENCE

Barb has more than 20 years of experience in Human Resources, and understands the importance of attracting and retaining valuable employees. Prior to Seabury OCI, Barb was a consultant in multiple industries and held senior HR generalist and management roles at QVC, Jostens, Detector Electronics, and for more than eight years worked as the Human Resource Manager at Stratasys, Inc., where she oversaw Staffing, Employee Relations, Training, and Organizational Development.

EDUCATION AND PROFESSIONAL AFFILIATIONS

- B.A., Employment/Labor Relations, Michigan State University
- Board Member, Human Resources Professionals of Minnesota (HRP of MN)
- Member, Human Capital Institute
- Member, Society Human Resources Management
- Member, Minnesota Recruiters
- Volunteer, Appreciate Inquiry of Minnesota



"Driving business results through human capital."

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