



Biography

Woong Oh

SEABURY OCI Advisors, LLC

Consultant

PROFILE Woong is a consultant in the Workforce Analytics practice responsible for providing clients with financial analysis, cost modeling, and strategic advice regarding work force management.

Woong's recent engagements include cost transformation for a national flag carrier, restructuring analysis and labor negotiations for a mid-tier domestic airline, merger and acquisition due diligence support in the purchase of a national flag carrier, due diligence for major private equity firms interested in purchasing airlines, developing labor cost projections and advising a newly certified regional airline, and providing extensive industry research and benchmarking for a US airline.

PREVIOUS EXPERIENCE Prior to Seabury OCI, Woong was part of American Airline's MBA Leadership program. At AA, Woong rotated through several departments, gaining an in-depth knowledge of AA's operations. His responsibilities included financial analysis of the flight attendant contracts, managing relationships with several alliance partners, and developing educational presentations for AA employees. Woong also has significant experience in the retail and software sectors.

- EDUCATION AND PROFESSIONAL AFFILIATIONS**
- B.B.A, Accounting, Boston University
 - M.B.A, Finance and Strategy, Ross School of Business at the University of Michigan
 - Treasurer /Officer – the Plan Fund
 - Board of Directors - the PLANFund
 - Alumni Admission Committee - Ross School of Business at the University of Michigan



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